Increase Your Library Patron Engagement by Delivering a Personalized Mobile Experience, Anywhere, Anytime

- Native Mobile Library Apps (iOS and Android)
- Full Primo, Alma and Leganto functionality built-in
- Automated push notifications from Alma (SMS replacement)
- Branded app w/ library-set configurations
- Access to library services, information pages, etc.
- Out-of-the-box quick polls, maps and more

The Library Mobile app, powered by Ex Libris campusM, enables university libraries to deploy a consolidated modern experience, integrated with key library systems, and delivered through native apps. The platform provides library patrons, including students, faculty, staff, alumni, with branded and personalized services including: Search, My Account, Favorites functionality, Automated and scheduled push notifications (replacing outdated SMS services), Information pages, guides, maps and more.

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Key Features

Consolidated Patron Experience

☑️ Native mobile apps (iOS and Android) as well as a responsive web portal
☑️ Integrated with library solutions, including Alma, Primo, Leganto
☑️ Includes readily available library information, guides, maps, polls and more

Mobile Technology:

☑️ Push notifications for updates, alerts as well as automated notifications from Alma
☑️ Personalized patron app, layout and account information
☑️ Native navigation to classes and university locations

Engagement Features

☑️ Use scheduled polls to collect feedback and input from your patrons
☑️ Promote Library and University events using the built-in Events Planner functionality
☑️ Create and publish engaging content in minutes

Show me more:

Global Student Survey
Digital lives of students (whitepaper)

Content Management
Creative Studio overview (video)

Best Practices
Maximize the app for student engagement